



WEST CHESTER COMMUNITY CAMPUS COMMITTEE
Meeting Agenda
August 11, 2022 – 6PM
Borough Council Chambers

- **Introductions Based Upon Any New Participants**
- **WCCCC Communication**
 - Consider applicability of existing website content as part of developing a communication strategy - S. Hinkle
- **International Town Gown Association (ITGA)**
 - Campus and Community Day and University listserv participants, S. Hinkle
- **Strategy to Address Identified Priority Areas**
 - *Assign University and Borough Representatives to Each Priority*
 - *Guiding Principles*
 - Discuss proposed principles toward confirmation
 - *Events*
 - Review submitted Borough and University events for accuracy and any gaps
 - Identify potentially challenging events and an associated mitigation strategy
 - Update regarding WCU Welcome Week involvement of Mayor and WCPD
 - *Trash*
 - Review status of WCU Adopt-A-Block Program - S. Hinkle and S. Jacobson
 - Potential WC BID support and sponsorship opportunities

➤ ***Property Owner Relationships***

- Update on reintroducing WCU partnership with K. Gore on student rental data

• **Other**

- Explore role of Councilpersons with their respective wards, such as potential walkabouts